



2022-2023 Sponsorship Package



uOttawa

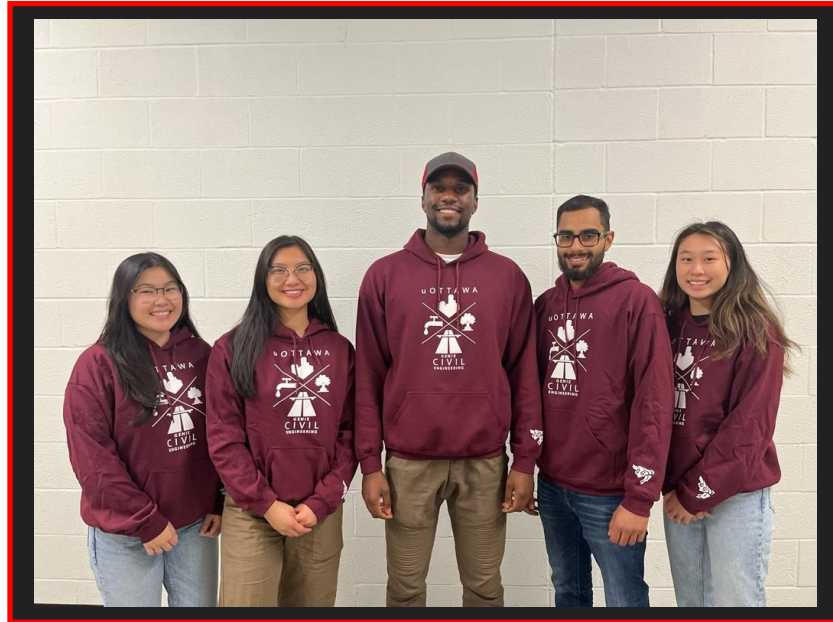
Canadian Society for
Civil Engineering
University of Ottawa
Student Chapter



“The CSCE uOttawa Chapter aims to build relationships between students and industry that goes beyond just summer jobs.”

- Dr. Colin Rennie (Ph.D., P. Eng.)
Department Chair of Civil Engineering & Professor

The Executive Team



Letter from the V.P. Corporate

Hello, my name is Ali Al-Zaidi and I am the V.P. of Corporate Affairs. As such, I maintain relations between business contacts in the civil engineering industry and the uOttawa CSCE chapter. This chapter has a particular focus on connecting academic spheres at the University of Ottawa to the surrounding industry, which we accomplish through our annual Industry Night as well as various seminars and a host of auxiliary services. These opportunities are mutually beneficial to students and businesses alike.

Provides Businesses

- the ability to elevate brand awareness throughout contextual targeting of a relevant audience with heightened message recall due to the relevance of information
- access to pools of educated students (and a contact information/resume database at industry night)
- ability to converse with other participating industry partners
- ability to converse with professors and researchers

Provides Student

- connections to businesses
- information about job opportunities
- information on current industry practices
- professional development

I welcome and look forward to any inquires about business partnerships as well as general questions about the uOttawa CSCE student chapter.

About Us



Events

Social & Networking

- Movie Nights
- Pub Nights
- Karaoke & Game Nights

Professional Development

- Industry Night
- Faculty Career Fair
- Seminars

Fun & Competitions

- Troitsky Bridge
- AutoCAD competition
- Site Visits



1000+
STUDENTS

Stats

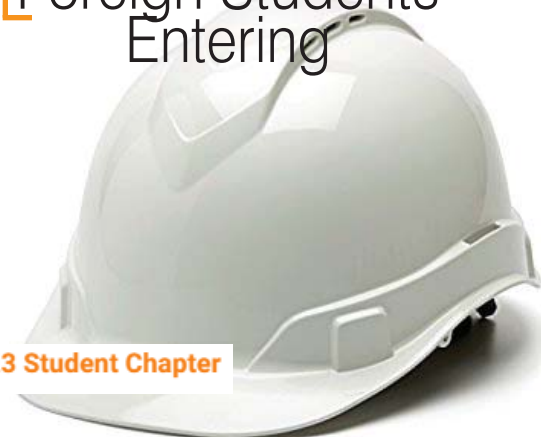
Collaboration
with National



Canadian Society for
Civil Engineering



Foreign Students
Entering



Main Events

November 2022

Troitsky Bridge

Held annually since 1984, the Troitsky Bridge Building Competition is the largest model bridge building competition on a university level in Canada. Open to all bachelor's in engineering students, the competition consists of designing and building a model bridge out of limited materials. The winning team will be sent to represent the university at the National Competition in March 2023.



Industry Night

Industry night is the flagship event for the uOttawa CSCE having a high demand that exceeds ticket availability every year. Keynote speeches are given by event partners in between periods of networking. A database of resumes will also be available to participating companies.

DISCOVER: Civil Engineering Speaker Night

May 2023

One of the central goals of CSCE uOttawa is to help expand the general knowledge of civil engineering students at the University. This symposium aims to showcase important projects and work being done in the civil engineering industry, giving inspiration to students about the career possibilities in this field.



Main Events

March 2023

Career Fair/UROP

In joint participation with other engineering disciplines and faculties, the University of Ottawa aims to promote growth and development. UROP is an undergrad research program that provides a great opportunity for students to work along side masters and PhD students and preparing a thesis for a project/experiment in their field of study. ESS works with the student organizations for all engineering groups to host Career Fairs throughout the year in order for students to gain a vivid idea of what to expect in the work force post graduation, as well as an opportunity for companies to showcase their business and instill interest for their company to bright aspiring engineers.



Estimation Event

January 2023

Estimating is the cornerstone of every construction project and is an important and useful skill to have in civil engineering industry. The Estimation Event is a competition that requires students to practice their basic estimating skills including reading drawings and quantity takeoffs. This event allows students to exercise their skills in a fun and competitive environment.

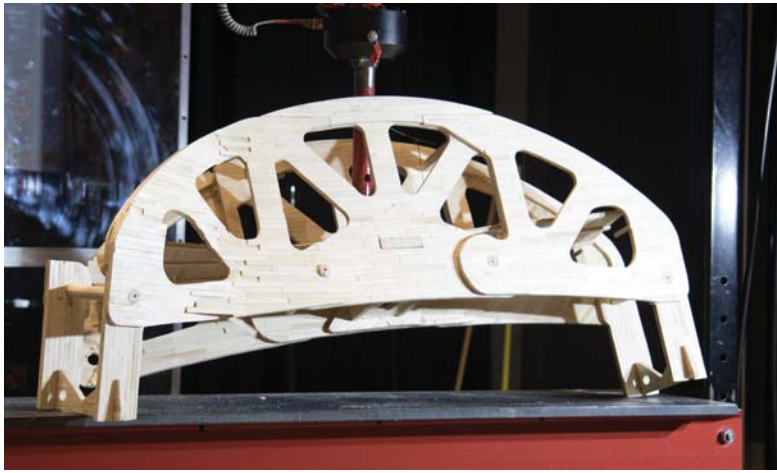
October 2022

Great Northern Concrete Toboggan Race (GNCTR)

Beginning in 1974, GNCTR is an exciting and competitive event that puts engineering students' minds and creativity to the test. CSCE plans to promote and support the GNCTR team for uOttawa, as this is the only predominate civil engineering team at the school. As the competition continues to grow nationally, it becomes an excellent way for students to network and for companies to provide sponsorships to teams for a mutually beneficial gain of exposure and financial abutment.



Troitsky Bridge



Sponsorship Levels

Main Partner

- Brand name displayed prominently beside team logo
- Sponsor guidance is welcome
- In addition to Gold Sponsor perks

Gold Sponsor

- Brand displayed on final report
- Brand named in marketing materials



Event Statistics

Attendance: 10-30 Student Teams

Audience: 500 Students

Location: University of Ottawa Campus + National Event

Focus: Engineering Design, Value Engineering



Industry Night



Sponsorship Levels

Event Partner

- Name recognized in title of event
- Brand name recognition in marketing campaign
- Brand name recognition on all marketing material
- Brand name prominently displayed on event banner and presentations
- Free attendance to up to 8 guests
- Keynote speech at event
- Meet and greet with Professors and Students alike
- Guaranteed choice for booth location
- In addition to Booth Sponsor perks

Booth Sponsor

- Guaranteed booth at event (Option for 4 attendees)
- Brand name displayed in all marketing material
- Includes a USB flash drive with all resumes of students in attendance
- Option to give small speech and presentation (First Come- First Serve)
- Option to attend other events at reduced cost
- In addition to Booth Partner perks

Booth Partner

- Small booth at event (2 Attendees)
- Option to have blurb in marketing materials for event



Event Statistics

Attendance: 100+ Students

Target Base: 1000+ Students

Location: University of Ottawa Campus

Topics: Wastewater, Industrial Planning, Infrastructure Planning, Sustainability etc.

Estimation Event



Sponsorship Levels

Main Partner

- Name recognized in title of event
- Prize award recognition to company
- In addition to all Gold Sponsor perks

Gold Sponsor

- Brand name displayed at event entrance
- Brand named in marketing materials



Event Statistics

Attendance: 10-30 Student Teams

Audience: 1000+ Students

Location: University of Ottawa Campus

Focus: Sustainability, Estimation, Marketing



Concrete Toboggan



Sponsorship Levels

Main Partner

- Brand on final project Toboggan
- Brand on final project report
- Brand name displayed prominently beside team logo
- Sponsor guidance is welcome
- In addition to all Gold Sponsor perks

Gold Sponsor

- Brand displayed on final report
- Brand named in marketing materials



Event Statistics

Attendance: 10-30 Student Teams

Audience: 1000+ Students

Location: University of Ottawa Campus

Focus: Design, Athleticism, Teamwork



SPONSORSHIP DETAILS

UNIVERSITY OF OTTAWA CSCE STUDENT CHAPTER

Ottawa, Ontario

COORDONNÉES/CONTACT

NOM D'ENTREPRISE/COMPANY NAME

NOM DE CONTACT/CONTACT NAME

ADRESSE/ADDRESS

VILLE/CITY

PROVINCE/PROVINCE

CODE POSTAL/POSTAL CODE

COURRIEL/E-MAIL

NUMÉRO DE TÉLÉPHONE/TELEPHONE NUMBER

SITE/WEB/WEB SITE

PARRAINAGE/SPONSORSHIP

Monétaire Paiement en nature Chèque

Autre:

Montant/Amount (\$)

Notes

Finalization of sponsorship after payment is recieved.

Please address all payments to the following:

University of Ottawa CSCE Undergraduate Student Chapter
University of Ottawa
Faculty of Engineering
161 Louis Pasteur - CBY
Ottawa, ON, Canada, K1N 6N5

LEVEL OF SPONSHORSHIP INFORMATION - CHECK BOXES THAT APPLY

Event Name

Sponsor Level

Troitsky Bridge

Event Partner

Booth Sponsor

Partner

Industry Night

Main Partner

Event Sponsor

Speaker Night

Main Partner

Gold Sponsor

Female roles in
Civil Engineering

Main Partner

Gold Sponsor

Estimation Event

Main Partner

Event Sponsor



THANK YOU FOR SUPPORTING THE

**UOTTAWA
CSCE STUDENT CHAPTER**